



January 01, 2016

To whom it may concern,

Pickleball is the fastest **growing sport in Fort Wayne** and the fastest growing sport in America for the last 13 years.

The Fort Wayne Pickleball Association (FWPA) is the governing and organizing body for pickleball play in the Fort Wayne area. The sport is especially favored by seniors but is being played by people at all age levels. Find out all about Pickleball at our website: [www.fwpickleball.com](http://www.fwpickleball.com)

We are excited to announce that we are again bringing the regional USAPA-sanctioned pickleball tournament to Fort Wayne, Aug 12-14, 2016 at Spiece Fieldhouse. We expect over 300 players and their families at this tournament.

We would like to invite you to be on the leading edge of supporting this explosively growing phenomenon. We are currently signing up **tournament sponsors and partners** to help make the tournament possible. As a sponsor, you will receive a great deal of media attention from this event in Fort Wayne and you will be associated with a sport that is really starting to take off in Fort Wayne and Northeast Indiana. Last year, 5 different TV stations (ABC, NBC, CBS, FOX and PBS) covered the tournament as well as a reporter from Yahoo sports.

**Additionally, we are offering the opportunity for one organization to be the PRESENTING sponsor for the tournament with promotional benefits throughout the year.**

We have included detailed sponsorship options with this letter. Time is short. If you are interested in becoming a sponsor or have any questions, please contact me directly at 260-316-6961 or email me at [sandyup57@gmail.com](mailto:sandyup57@gmail.com)

Thank You for Your Consideration,

*Sandy Uptgraft*

Sandy Uptgraft  
Treasurer, Fort Wayne Pickleball Association



# 2016 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor \$2,000

- Recognition by FWPA throughout the year
- Opportunity for special pickleball events
- Tournament Naming “presented by”
- Large Logo on T-shirt, Event Digital signage, Fort Wayne Pickleball Association website, Social Media and all event/FWPA communications
- On-site Banner and event acknowledgement
- Sponsor Table on-site for all 3 days (optional)
- Information in player packets

## Gold Sponsor \$500

- Medium Logo on T-shirt, Event Digital signage, Fort Wayne Pickleball Association website, social media and all event communications
- On-site Banner and event acknowledgement
- Sponsor Table on-site for all 3 days
- Information in player packets

## Silver Sponsor \$350

- Small Logo on T-shirt, Event Digital signage, Fort Wayne Pickleball Association website, social media and all event communications
- Sponsor Table on-site for all 3 days
- On-site Banner and event acknowledgement
- Information in player packets

## Player and Referee Giveaways

In addition to the sponsorships listed above, we are also looking for items for player and referee giveaways during the event. All donations will be recognized.

**For information or to sponsor please contact Sandy Uptgraft at:  
sandyup57@gmail.com Phone: 260-316-6961**

## Bronze Sponsor \$250

- Small Logo on T-shirt, Event Digital signage, Fort Wayne Pickleball Association website, social media and all event communications
- Sponsor Table on-site for all 3 days
- On-site Banner and event acknowledgement
- Information in player packets

## Water Bottle Sponsor \$500

- Logo on all water bottles
- Information in player packs
- Logo on Event Digital signage, Fort Wayne Pickleball Association website and Social Media

## T-Shirt Sponsor \$350

- Medium Logo on t-shirts
- Information in player packs
- Logo on Event Digital signage, Fort Wayne Pickleball Association website and Social Media

## Vendor Table Sponsor \$100

- Table on-site
- Information in player packs
- Logo on Event Digital signage, Fort Wayne Pickleball Association website and Social Media



## 2016 Pickleball Sponsorship Form

Thank you so much for considering supporting our event and association as a sponsor. Please confirm the sponsorship below, fill out the required information in the interactive fields and return to us by July 15, 2016.

### Please Select a Sponsor Level

#### Sponsor Level Desired

- Year-Long Sponsor **\$2,000**
- Gold Sponsor **\$500**
- Silver Sponsor **\$350**
- Bronze Sponsor **\$250**
- Vendor Table Sponsor **\$100**
- Food / Water Sponsor** (Need 350 Bananas, Water Bottles, Oranges and health bars)

Once payment is received, we will contact you regarding tournament information and details. ...and **WE NEED YOUR LOGO IF YOU HAVE ONE!**

#### Payment Included -or- Call Me for Payment

- Cash   
  Check   
  Credit Card   
  PayPal

#### Enter your contact information below. We will contact you to follow-up on details.

Billing Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**My organization desires to sponsor the FWPA Great Lakes Regional Pickleball Tournament at the above selected level.**

Authorized Signature: \_\_\_\_\_

We accept cash, checks, PayPal or major credit cards.

**Return this form by July 15 to Sandy Uptgraft (email, mail or in person) at:**

[sandyup57@gmail.com](mailto:sandyup57@gmail.com) Phone: 260-316-6961

Fort Wayne Pickleball Association, 9035 Hickory Glen Trail, Fort Wayne, IN, 46825